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USC Data Analytics Bootcamp

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**Starter Book Report**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. The most successful projects were in categories of theater, music and film & video and the least successful was in the category of food, games and publishing.
   2. Though the most successful category was theater, it also had the most failed projects
   3. The month with the most successful projects was may
2. What are some limitations of this dataset?
   1. Data shows which plays were the most successful projects (under theater category) however, data does not show what kind of plays were successful over other plays
   2. Data does not show why May was the month that had the most successful projects?
   3. Demographic of people donating for each category and or the country donations came from
   4. Number of people making donations for each project
3. What are some other possible tables and/or graphs that we could create?
   1. Graph showing which month Kickstarter received the highest amount of donations
   2. Graph showing which projects had the greatest % difference between goal and amount funded